



**Internet Security Blanket Corporation (ISBlanket<sup>SM</sup>)**

## **Media Release: Website Anti-fraud Software**

**Greater Atlanta, GA – April 25, 2005** – ISBlanket<sup>SM</sup> announces its Website Fraud Deterrence product, ACUTrust<sup>TM</sup> Technology (patent pending) Website Anti-fraud Software. ACUTrust<sup>TM</sup> Website Anti-fraud Software provides customers, using secure services, with positive identification of a service provider's Website. ACUTrust<sup>TM</sup> is an authenticity technology, which is implemented by products.

The root of the problem is the traditional one-way authentication username/password method. By entering the correct username/password, the Website verifies the user's identity but the identity of the Website is still unknown. Many online scams use fraudulent Websites that are made to look authentic. When unsuspecting users login to the fraudulent Websites, the scam artists immediately capture the users username and password. The login information is then used to gain access to legitimate online accounts.

ACUTrust<sup>TM</sup> Technology leverages an encrypted token-based system to allow the authenticity of an electronic communication to be verified. Email, Web Services, Websites, Instant Messaging, etc. are just a few of the electronic communications that will benefit from ACUTrust<sup>TM</sup> Technology. A per user pricing structure means that it is cost effective (volume purchases are available) for any size business.

Consumers want to feel confident when using the Internet to enhance the quality of their lives. ACUTrust<sup>TM</sup> Technology deters online fraud, customer loss, and Website brand counterfeiting while protecting customer confidential information.

### **About ISBlanket<sup>SM</sup>**

ISBlanket<sup>SM</sup>, headquartered in Greater Atlanta, Georgia, was founded in 2001 and is a premier provider of security solutions. ISBlanket's<sup>SM</sup> sole focus is Information and Network Security. Our engineers have a wide range of experience in helping customers with security solutions. In addition to our experience, our staff currently holds the following security certifications: CISSP, GCFW, and GSEC.

All prices noted are in US dollars and are only valid in the United States.

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Note to Editors: For additional information about ACUTrust<sup>TM</sup> Technology, read <http://www.isblanket.com/services/online/acustrust/> for the details. To contact ISBlanket's<sup>SM</sup> about ACUTrust Technology, send an email to [sales@isblanket.com](mailto:sales@isblanket.com) or call (888) 264-3110.

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